CIOPages

CIOPAGES

CIOPages Directory Listings

How a company gets listed, free and claimed listings, corrections, removal, buyer inquiries, and prices.

ONE

What a Directory listing is

TWO

Free listing, claimed listing, Enhanced Listing and Spotlight

THREE TO SEVEN

Questions

EIGHT

Prices

The current version is online: https://www.ciopages.com/directory/faq
Version 2.2 · Updated November 2026
Latest PDF: https://www.ciopages.com/downloads/ciopages-directory-listing-guide.pdf

ONE

What a Directory listing is

https://www.ciopages.com/directory/faq

The CIOPages Directory lists software companies that sell to mid-market and enterprise buyers. A listing is free.

We write each listing from public sources, mainly the company's own website. No company pays to be listed, and anyone can have an error corrected.

A company can claim its listing, free, to edit it and add its logo. An Enhanced Listing, $99 a year, adds documents, a video and a Contact form. Spotlight listings on Buyer Guides are paid. Paying never changes a company's place in Directory search, on category pages or in a Buyer Guide's vendor table.

TWO

Free listing, claimed listing, Enhanced Listing and Spotlight

https://www.ciopages.com/directory/faq#included

WHAT YOU GET	Free listing Free	Claimed listing Free	Enhanced Listing $99 a year	With a Spotlight $499 a year
Your company's name and a link to your website	✓	✓	✓	✓
A profile we write from public sources: what you do, your main products, who you serve	✓	✓	✓	✓
Corrections of fact, free, from anyone	✓	✓	✓	✓
The Claimed label on your listing	×	✓	✓	✓
Edit your tagline, description, founding year and headquarters. An editor reviews each edit	×	✓	✓	✓
Your logo	×	✓	✓	✓
Colleagues at your company's domain can manage the listing	×	✓	✓	✓
Up to 3 PDFs and a video of up to 3.5 minutes, reviewed before they go up	×	×	✓	✓

WHAT YOU GET	Free listing Free	Claimed listing Free	Enhanced Listing $99 a year	With a Spotlight $499 a year
The details of readers who request a document, sent to you	✕	✕	✓	✓
A Contact form that sends buyers' messages to you	✕	✕	✓	✓
A Spotlight card on a Buyer Guide	✕	✕	✕	✓
A higher place in Directory search or on category pages	✕	✕	✕	✕
Reviews, ratings or scores	✕	✕	✕	✕
A place in a Buyer Guide's vendor table	✕	✕	✕	✕

THREE

Getting listed

https://www.ciopages.com/directory/faq#listed

How does a company get into the Directory?

Two ways. We list companies ourselves from public sources, mainly their own websites. Or someone at the company submits it, free.

No company pays to be listed.

We list it

- From public sources, mainly the company's own website
- No request needed, nothing to pay

Someone at the company submits it

- Free, from an address at the company's domain
- Live in about a minute when it clearly fits our criteria

Either way, we write the listing, and no company pays to be listed.

How do we submit our company?

Use the form at https://www.ciopages.com/directory/submit, from an email address at your company's own domain. Give the company name, website and category, and up to 3 product pages if you like.

We write the listing from your website and check the company against our criteria. If it fits, it is published in about a minute. If it clearly doesn't, we tell you. Otherwise an editor decides and we email you within 3 business days.

List a company, free: https://www.ciopages.com/directory/submit

Which companies do you list?

Software sold to businesses, built for mid-market and enterprise buyers, from a real, operating company with a product page that says what the software does.

We weigh signals such as being a public company, funding of $3 million or more, analyst evaluations, 5 or more reviews on G2, Peer Insights, TrustRadius or Capterra, named enterprise customers, and whether buyers already know the vendor by name.

We don't list services businesses, SEO or link-building services, consumer apps, templates or plugins sold one at a time, tools only for very small businesses, crypto tokens, gambling or adult content.

How we build listings: `https://www.ciopages.com/directory/how-we-build-listings`

Why was our submission declined?

If the company does not fit the criteria above, we say so. We don't give a detailed reason.

If we could not write the listing from your website, for example because the site does not name the company or say what it does, we tell you what was missing, and you can submit again.

Who writes the listing?

We do, from your company's own public pages. Submitting a company gives no control over its listing.

A free profile says what the company does, its main products and who it serves. A company with one product line gets a shorter profile than one with many.

FOUR

Changing a listing

`https://www.ciopages.com/directory/faq#changes`

A fact in our listing is wrong. How do we fix it?

Use "Report an issue" on the listing, or the contact form. Give the page, the error and a source we can check.

Corrections are free, from anyone, whether or not the company buys anything. We decide the wording, and we don't replace a factual description with promotional language.

STEP 1

Report it

"Report an issue" on the listing, or the contact form.

STEP 2

Give a source

The page, the error, and a source we can check.

STEP 3

We correct it

We decide the wording. It costs nothing, and no purchase is needed.

Send a correction: `https://www.ciopages.com/contact?topic=correction`

Can we edit our listing ourselves?

Yes, once you claim it, free. You can edit the tagline, description, founding year and headquarters, and add your logo. An editor reviews each edit before it goes live and sends back superlatives and claims we can't check.

Up to 3 PDFs and a video come with an Enhanced Listing, or with a Spotlight or Featured Vendor placement while it is live.

Any other change goes to us through "Anything else" in the Vendor Portal.

How do we get a claimed listing?

Claim it, free. Open your company's listing in the Directory and choose "Claim this listing". Give your name and work email, then click the link we email you.

We check the company against our criteria. If it fits and your address is at the company's own domain, the claim is approved in about a minute. If it clearly doesn't fit, we decline the claim. Otherwise an editor decides and we email you within 3 business days.

Find your listing: `https://www.ciopages.com/directory`

Can our colleagues manage the listing?

Yes. The person who claimed it can tick "Let my teammates sign in with our company email" in the Vendor Portal. Colleagues with an address at the company's domain can then manage the listing.

Billing and new placements stay with the person who claimed it. Personal email addresses never get access this way.

Can we have our listing removed?

Usually, yes. Send the request from an address at the company's domain. We may decline when the listing holds only factual, public information that our published research relies on. Removing a listing ends its placements and any Enhanced Listing, and stops further charges. It is not refunded automatically; we may refund the unused part of a term at our discretion.

Contact us: `https://www.ciopages.com/contact`

FIVE

Buyers and your listing

`https://www.ciopages.com/directory/faq#buyers`

How do buyers contact us through the listing?

With an Enhanced Listing, or a Spotlight or Featured Vendor placement while it is live, a Contact form on your listing sends each buyer's message to the address you set. You reply to them directly.

On a free listing, a buyer can use "Request info". Someone here contacts the company for them.

Can we add a data sheet or video?

Yes, with an Enhanced Listing, or a Spotlight or Featured Vendor placement while it is live: up to 3 PDFs and one video of up to 3.5 minutes. We review each one before it goes up.

A reader who requests a document gives their name, title, company and work email, and agrees that we share them with you.

Do you host reviews or ratings?

No. The Directory has no reviews, ratings or scores.

SIX

The Enhanced Listing

https://www.ciopages.com/directory/faq#enhanced

What does an Enhanced Listing add?

Up to 3 PDFs and a video of up to 3.5 minutes on your listing. We review each one before it goes up.

We send you the name, title, company and work email of each reader who requests a document.

A Contact form on your listing sends buyers' messages to you.

It is $99 a year for a claimed listing, charged at checkout. Add it in the Vendor Portal.

If you have a live Spotlight or Featured Vendor band, these features are already included.

Vendor Portal: https://www.ciopages.com/directory/portal

Will an Enhanced Listing bring us leads?

We don't promise impressions, traffic or leads.

An Enhanced Listing gives buyers who find your listing a way to contact you and to request your documents.

Does a Spotlight include it?

Yes. A Spotlight or Featured Vendor placement includes the documents, the video, document requests and the Contact form while it is live.

Your first Spotlight guide is $499, with or without an Enhanced Listing.

If you already have an Enhanced Listing, you can stop renewing it under Billing in the Vendor Portal once your Spotlight is live.

Can we cancel an Enhanced Listing?

Yes, under Billing in the Vendor Portal. It stays on to the end of the year you paid for, and that year is not refunded.

Your listing stays claimed, with your logo.

SEVEN

What money does not change

https://www.ciopages.com/directory/faq#independence

Does paying move us up in the Directory?

No. Directory search sorts by name or by newest. Category pages sort by name. What a company has bought plays no part.

Paying also does not put a company in a Buyer Guide's vendor table, or change what a guide says about it.

NOT FOR SALE

No vendor can pay for any of these.

- A place in a Buyer Guide's vendor table
- A better position in that table
- What a Buyer Guide says about your company
- Changes to your Directory record. Corrections of fact are free, for anyone
- Links to your website in our own articles and Buyer Guides
- Articles by our editors about your company or your products

WHAT VENDORS CAN BUY

Each one is labeled as paid.

- CIOPages Executive Forum articles, labeled "Paid Guest Contribution"
- A Spotlight card beside a Buyer Guide, outside the vendor table
- A Featured Vendor band on a Buyer Guide
- A Product Showcase page about one product

Paying for anything on the right changes nothing on the left.

Do we get a link to our site?

Yes. Every Directory listing links to the company website, free, and so does each Spotlight card and Featured Vendor band. Links on placements and in Forum articles carry rel="sponsored". Links in our editorial writing are not for sale.

Link policy: https://www.ciopages.com/editorial-policy#links

Which email address should we use?

Your work email, at your company's domain.

We may not respond to messages from personal email addresses such as Gmail, Yahoo or Outlook.com.

Contact us: https://www.ciopages.com/contact

EIGHT

Prices

https://www.ciopages.com/directory/faq#prices

Directory listing	**Free**	Listed from public sources, or submitted by someone at the company. Corrections are free, from anyone.
Claimed listing	**Free**	Claim it from your listing. Edit it and add your logo.
Enhanced Listing	**$99 a year**	For a claimed listing: documents, a video, document requests and a Contact form. Charged at checkout.
Spotlight, first guide	**$499 a year**	A Spotlight card on one Buyer Guide. While it is live, your listing also has documents, a video, document requests and a Contact form. Charged when an editor approves.
Each additional guide	**$249 a year**	The same Spotlight card on another guide.
Featured Vendor	**$999 per guide a year**	One band per guide, above the Spotlight cards.

Useful links

Search the Directory	https://www.ciopages.com/directory
List a company, free	https://www.ciopages.com/directory/submit
How we build listings	https://www.ciopages.com/directory/how-we-build-listings
Vendor Portal, for the Enhanced Listing	https://www.ciopages.com/directory/portal
Spotlight: pick your guides	https://www.ciopages.com/spotlight/order
These questions online	https://www.ciopages.com/directory/faq
Directory Terms	https://www.ciopages.com/legal/directory-terms
Send a correction	https://www.ciopages.com/contact?topic=correction

CIOPages · CIOPages Directory Listings · Version 2.2 · November 2026. If this PDF and the website disagree, the website is right: https://www.ciopages.com/directory/faq