CIOPages

BUYER'S REPORT · INDEPENDENT RESEARCH

Data Governance Platforms

2027 Edition

15 vendors profiled · fit map · published prices · primary sources

COMPLIMENTS OF



Governed data for every analyst, report and AI agent.

Who we serve

Data and analytics teams in regulated industries

What we do

Catalog, glossary, lineage and access policy in one platform

Where we fit

Estates spread across several clouds and on-premises databases

exemplardata.com/governance-report

Talk to us about your governance program.

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ABOUT THIS REPORT

How CIOPages created this report

What it is

A buyer's report on data governance platforms. It defines the category, explains the market, compares the approaches, shows what the products cost where prices are published, and profiles 15 vendors in full, with short entries for 2 more.

How it was researched

Every fact about a vendor comes from the vendor's own pages, an issuing body, a cloud marketplace listing, or a verbatim archive of these. Analyst summaries, press coverage and aggregators are not used. Each source was read and quoted on the date shown in Appendix C. The research is current to November 26, 2026.

Prices are list prices as published. A price not listed here was not published in the sources read.

This report and the free Buyer Guide

This report is the expanded version of the free CIOPages Buyer Guide for this category. It covers more vendors, in more depth, so the two do not match exactly.

How vendors were chosen

The inclusion criteria in Appendix A were applied to every vendor in the guide's roster, and the list was fixed on November 26, 2026, before any vendor was contacted about this report.

Independence

No vendor reviewed or approved its profile. Every full profile has the same sections and about the same length, and the criteria decide which vendors get one.

Distribution

A vendor with a full profile may license the right to share this report, with its own panel on the cover and one page at the end. The license does not change a word of the research, and every copy of this edition has the same content.

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Corrections

A vendor or reader who finds a fact that no longer matches its source can report it at ciopages.com/contact. Corrections are free.

FIT MAP

Which product fits which situation

Find the row that describes your situation. The map is not a ranking. It shows what each product was built to do first, and which capabilities each vendor documents. Specialists sell this category as their main business; platform vendors sell it as part of a broader platform.

	SPECIALISTS								PLATFORM VENDORS						
Your situation	Alation	Ataccama	Atlan	BigID	Collibra	Dataedo	DataGalaxy	OvalEdge	data.world	IBM	Informatica	Microsoft Purview	Qlik	Quest	Secoda
Analysts cannot find data or do not trust it	●	○	○		○	●	○	●	○				○	●	○
Data owners and stewards run formal approvals	○				●	○	○	○						○	
AI agents need governed business context	○		●				●	○		○	○		○		●
Inaccurate or duplicated data is the main problem	○	●		○	○	○	○	○		○	○		●	○	○
The estate is committed to one data management suite										●	●				
The estate is standardized on Microsoft cloud and productivity software												●			
Data governance must sit with data security and privacy controls				●								○			
Business meaning is modeled as connected entities									●						
AI models and use cases must be registered and assessed	○			○	○		○				○			○	
Lineage must follow open standards across clouds					○					○					
The organization already runs ServiceNow									○						
You want one vendor for several kinds of software		○		○					○	○	○	○	○	○	○

● Built for this first, as classified in this report. ○ Documented by the vendor; the source is in its profile. Blank: not documented in the sources read, which does not mean the product lacks it. Shortlist the ● in your row, add any ○ vendor you know, and test them all on your own data.

VENDOR PROFILE SPECIALIST

Approach: Governance-workflow platforms
Sold by: Collibra

Collibra

BEST FIT

Programs run by data owners and stewards with formal approvals.

What it is

Collibra sells a governance platform with the glossary, policies and stewardship workflows at its center, and separate products for catalog, lineage, quality and AI governance. Collibra states that Collibra Data Governance "automates workflows and centralizes policies to create a single source of truth."[k01] It defines data governance as "the system of policies, processes and roles designed to ensure an organization's data is accurate, trustworthy, consistent and available."[d01]

What Collibra documents

- **Workflow.** Collibra states that approvals can run inside Slack and Microsoft Teams through embedded workflows, and that Collibra AI drafts descriptions for tables, columns and diagrams. [k04 k17]
- **Catalog.** Collibra Data Catalog lists 100+ native connectors, a self-service marketplace and data contracts that define technical specifications and quality guarantees. [k25 k07]
- **Lineage.** Collibra Data Lineage maps relationships across systems, applications and reports automatically, and supports the OpenLineage standard, according to Collibra. [k35 k14]
- **Quality.** Data Quality & Observability, a separate product, can push quality jobs down to the warehouse's own compute without data egress, or run them in a dedicated Spark engine. [k09]
- **AI governance.** AI Command Center governs AI use cases and models across AWS, Azure, Google, Databricks, SAP and MLflow, with templates for the EU AI Act and NIST AI RMF. [k13 k22]

Main products

Collibra Data Governance · Collibra Data Catalog · Collibra Data Lineage · Collibra Data Quality & Observability · Collibra AI Command Center · Collibra Data Marketplace

Price

$170,000 for a 12-month subscription to the Collibra cloud platform, as listed on AWS Marketplace, with private offers available.[k51 k52]

Recent

June 5, 2025: Collibra announced the acquisition of Raito, a company specializing in data access governance.

What to check

? Which products does the $170,000 listing include? Quality, lineage and AI governance are separate products on Collibra's site.

? Have your stewards approve a disputed definition in Teams or Slack during the demo, and see where the decision is recorded.

? How is access governance from the Raito acquisition packaged, priced and connected to your data platforms?

? Where is each access policy enforced, in Collibra or in the data platform, and where is enforcement logged?

ON THE FIT MAP

- ● Data owners and stewards run formal approvals
- ○ Analysts cannot find data or do not trust it
- ○ Inaccurate or duplicated data is the main problem
- ○ AI models and use cases must be registered and assessed
- ○ Lineage must follow open standards across clouds

● Built for this first · ○ Documented by the vendor. Not a ranking. Sources: Appendix C.

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Exemplar Data

One set of rules for every cloud, every report and every AI agent.

Exemplar Data catalogs the data you already run, defines it in business terms, traces it from source to dashboard, and applies the same access policy to people and AI agents.

Connect

Native connectors for the warehouses, lakehouses, databases and BI tools most teams run.

Define and trace

A shared business glossary, with column-level lineage from source systems to reports.

Enforce

Policies written once and applied where queries run, with every decision logged.

See it on your own data

Bring a table with personal data, a disputed metric and a long pipeline.

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About CIOPages

CIOPages publishes independent Buyer Guides, product comparisons, State of Play market briefs and a vendor directory for enterprise technology buyers.

Every fact about a vendor is taken from a primary source and dated. Inclusion and wording are not for sale, and corrections are free.

CIOPages also sells RFP packages, reference models and toolkits for running an evaluation.

WEBSITE
www.ciopages.com

LINKEDIN
linkedin.com/company/ciopages

CONTACT
ciopages.com/contact

ADDRESS
CIOPages
437 Cold Brook Drive, Unit 316
Sudbury, MA 01776, USA

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